Blake Pieper

Education

University of Missouri
- Master of Science in Learning Technologies and Design | *May 2023*
- Graduate Certificate in Serious Game and Simulation Design | *May 2023*
- Completed a research project by developing a learning game used in an undergraduate geography class at the University of Missouri

University of Minnesota
- Bachelor of Science in Marketing | *May 2013*

Experience

Edina Realty
Project Manager | *May 2021 - Present*
- Defined technical requirements for internal development projects and external integrations.
- Headed the LMS implementation project and acted as an admin of the system.
- Assisted in product research and market analysis for several internal software programs.
- Acted as Scrum Master and Agile coach for the development team.

Next Chapter Technology
Project Manager | *February 2019 – May 2021*
- Wireframed, led the design, and managed the project of a brand-new enterprise web application.
- Worked with clients to map out existing and new processes to define software requirements.
- Trained in hundreds of new users on new and existing software programs and features.
- Created client training materials (30+ videos and 5 user manuals).

Product Technical Specialist | *February 2018 – February 2019*
- Defined project requirements and deliverables.
- Defined several key internal project processes.

Ergotron
Channel Marketing Specialist | *December 2015 – February 2018*
- Conducted sales training for 15+ partner companies.
- Helped define go-to-market communication strategies for new and existing products.
- Managed relationships with partners who generated over $30 million in annual revenue.

EmergingSoft
Project Manager | *May 2014 – December 2015*
- Trained hundreds of users and created asynchronous online training programs.
- Managed dozens of successful software implementations.

Certifications

Scrum Alliance
Certified Scrum Master | *March 2022*

eCornell, Cornell University
Certificate in Web Design and Development | *Fall 2019*